

TASK AND FINISH GROUP UPDATES AND REPORTS – WASTE POLICY REVIEW

The procurement for the sale of materials from kerbside recycling collections is now complete and a new contract has been in place since 1 October 2014.

The 3 year contract has been let to Printwaste of Cheltenham with a provision to extend for a further two, one year terms and achieves the savings identified from this part of the strategic waste review.

The contract includes a pricing mechanism which allows the paper and card price to track average national prices and this has helped to secure the high return.

The competitive pricing offered for the recycling sack materials can only be reached by good quality, uncontaminated materials being presented in the correct clear or blue sack by residents. With this in mind, publicity has been focussed around making the link between the quality of materials with the income received from those materials and how this keeps the cost of the waste service down in terms of council tax demands.

So far, the publicity campaign has included road-shows, a press release, posters distributed to community hubs such as doctors' surgeries and libraries, a Facebook campaign and updating of the website. Other media such as vehicle liveries and specific stickers for bin store areas are planned shortly.